September 12, 2017

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1. Georgia Sea Grant in need of Public Relations Specialist

Marine Extension and Georgia Sea Grant is seeking a public relations specialist to join our communications team. We seek an applicant with a demonstrated interest in the environment and who has shown skills in creating content about related topics for print and multimedia. The public relations specialist will work with the communications staff to promote Marine Extension and Georgia Sea Grant's research, education and outreach initiatives through various communications platforms, including the production of video and photo stories and developing content for print and electronic communications. The position is based in Brunswick, Ga., with some travel required.

Duties will include the following, depending on the candidate's interests and experience:

1. Assist with the production of publications including Marine Extension and Georgia Sea Grant monthly newsletter, website stories and press releases
2. Manage the day-to-day operations of the program’s graphic design needs, creating print and electronic materials requested by staff.
3. Assist with social media presence on Facebook and Twitter.
4. Develop print and electronic materials requested by staff including brochures, guides, flyers, short videos, etc.
5. Engage in writing and editing to communicate the program’s activities and impacts in print and electronically.
6. Participate in Marine Extension and Georgia Sea Grant events to document (photo/video) program projects and accomplishments for use in print and electronic communications.
7. Assist with promoting public programs by updating email lists, posting events to online event calendars, writing event newsreleases, distributing flyers to local organizations.
8. Perform other related duties as required.

Requirements and other details are available here: https://www.ugajobsearch.com/applicants/jsp/shared/position/JobDetails_css.jsp?postingId=273416

Posting number is 20171747.

Interested candidates should submit a cover letter, resume, three writing or graphic design samples that demonstrate how you meet the qualifications for this position, and contact information, including phone numbers, for three professional references. All applications received by October 13, 2017 will be assured consideration.
2. Illinois- Sea Grant Opportunity
Communications Specialist Needed in Illinois
Illinois-Indiana Sea Grant
Department of Forestry and Natural Resources, Purdue University
West Lafayette, IN, USA
Description:
Seeking creative, strategic communications professional to serve as Communications Specialist for the Illinois-Indiana Sea Grant (IISG) College Program and Purdue's Department of Forestry and Natural Resources (FNR). The Communications Specialist will produce and manage a diverse communication program to deliver environment-related content to a broad audience.
This individual will be responsible for:
- Creating new and modifying existing science-related content
- Ensuring communication materials integrate well with IISG/FNR marketing and branding efforts
- Managing communication strategies
- Prioritizing and developing a variety of written and multimedia content
- Providing oversight and content on various social media platforms
- Ensuring that all writing for online and print promotional pieces are concise, accurate, and convey key points about the programs
For more information about IISG and FNR, please visit:
http://iiseagrant.org/index.php
https://ag.purdue.edu/fnr/Pages/default.aspx
Qualifications:
Bachelor’s degree (MS preferred) in Communication, Marketing, Journalism, English, Graphic Design, Communication Planning, Computer Science, Natural Resources or related field.
Two or more years’ experience in project coordination, including experience writing, proofreading, and editing.
Start date:
TBD (By February 2018)
How to Apply:
All applicants must apply online via the Purdue Careers site in order to be considered.
Position posting and application instructions can be found here:
http://purdue.taleo.net/careersection/wl/jobdetail.ftl?lang=en&job=1701423
If you have questions about the position, please contact:
Tomas Höök
thook@purdue.edu

3. Thesis Survey
Hello. My name is Karyn Lewis and I am a masters student in the School of Mass Communications. I’m also an animal rights advocate and currently working on a thesis that focuses on media’s influence on society’s food choices as well as their views on animals. If you are a student, faculty, staff, or alumni of Southern Mississippi, I’d deeply appreciate if you would share three minutes of your day with me by completing this survey to help with my research. Thank you so much! #SMTT
Survey Link: https://usmuw.co1.qualtrics.com/jfe/form/SV_3PK6KMPtaJdfaM1

4. Do Good Collection of Southern Photography - October 12
The Do Good Collection of Southern Photography is coming to the USM Art Gallery in October accompanied by a lecture/book signing by William (Bill) Ferris. A concurrent photography exhibition will be held at the Cook Library Gallery in the USM Cook Library.

Portraits of Southerners exhibition the Gallery of Art and Design on USM’s Hattiesburg campus, October 12 – November 3, 2017. Images in this exhibit have been chosen from the Do Good Fund’s collection of southern photography. https://www.calendarwiz.com/calendars/popup.php?op=view&id=113238493&crd=usmartsandletters

From their website: "the Do Good Fund, Inc. is a public charity based in Columbus, Georgia. Since its founding in 2012, the Fund has focused on building a museum-quality collection of photographs taken in the American South since World War II. The collection ranges from works by more than a dozen Guggenheim Fellows to images by less well-known emerging photographers working in the region. Do Good's mission is to make its collection of over 400 images broadly accessible through regional museums, nonprofit galleries and nontraditional venues, and to encourage complimentary, community-based programming to accompany each exhibition." Some of the photographs can be seen at: http://www.thedogoodfund.org/. More information in an interview with the founder is at: http://www.thedogoodfund.org/news/2016/5/1/alan-rothschild-and-the-do-good-fund-featured-in-the-georgia-review.


Mississippi-born Ferris co-founded the Center for Southern Folklore in Memphis, Tennessee; he was the founding director of the Center for the Study of Southern Culture at the University of Mississippi; he served as a former chairman of the National Endowment for the Humanities; and he co-edited The Encyclopedia of Southern Culture. He is currently the Joel R. Williamson Eminent Professor of History, an adjunct professor of folklore, and the senior associate director of the Center for Study of the American South at the University of North Carolina at Chapel Hill. His most recent book is The South in Color: A Visual Journal (UNC Press, 2016).

The Cook Gallery of Art will host an exhibition entitled Mississippi Landscapes: Places in the Land; 30 prints by six Mississippi photographers, October 12 – December 12. The photographers are Ashleigh Coleman, Jackson; Thomas Pearson, Hattiesburg; Euphus Ruth, Greenville; David Wharton, Oxford; Brooke White, Oxford; and Malcolm White, Jackson.