Tuesday March 21, 2017

1. Register for 8W2 Term Classes by Wednesday, March 22
2. Clyde Kennard Lecture Series
3. Summer Internship Information Sessions
4. Etiquette Dinner on April 6
5. MS-LA AP Journalism Career Day and College Awards on March 25th
6. 2017 Aura Neely-Gary Memorial Scholarship
7. 2017 Bill Hunsberger Scholarship Application
8. WUSM Nominated for Best of the Pine Belt 2017 Awards
9. Job and Internship Opportunities
10. Scholarships and Internships with AAJA
11. Deadline for Alfred J. Seaman Award for Best Undergraduate Paper on Advertising and Society
    Deadline is March 31
12. Call for Entries for 2017 MCJ Showcase

1. Register for 8W2 Term Classes

Students:

If you need a class for the second eight weeks (the term that begins the week after spring break), MCJ is offering these classes:

MCJ101 (Xue) - Survey of Mass Communication, online
MCJ210 (Davies) - Intro to Social Media, TuTh 3:50-5:05pm and Wednesday nights 6:30-9:15pm.
MCJ329 (Nikolinakou) - Intro to Advertising, TuTh 11-12:15pm (This class will meet in CH102 at these times, but the other half of the course will be online)
MCJ421 (Murphree) - Public Relations, online
MCJ480 (Gregorian/Blackwell) - Seminar in Journalism - Professional Development, MW 12-2pm (This class will meet in CH202, but the other half of the course will be online.) This course will help you present yourself in the best possible light as you look for jobs and internships after graduation.

None of these classes has prerequisites.

2. Clyde Kennard Lecture Series

The Mississippi Humanities Council, the Historic Eureka School and the College of Arts and Letters, Freedom50 Research Group, invite you to a three-part lecture series presented by an interdisciplinary cohort of University of Southern Mississippi professors. Dr. Sherita Johnson, Dr. Loren Saxton Coleman, Dr. Cheryl Jenkins and Dr. Rebecca Tuuri will present critical perspectives of the Clyde Kennard case in relations to racial progress at the University of Southern Mississippi.
March 23, March 30, April 6 @ 6 p.m. at the Historic Eureka School, 410 E. Sixth Street, Hattiesburg, MS 39401

3. Summer Internship Information Sessions

Get your internship ducks in a row for the Summer or Fall semester. Before you start an internship for class credit you must attend an information session about internships. The next sessions are set for March 29 at 12pm and March 30 at 12:15 pm in CH 203. Deadline for summer registration is May 26. For questions email margaret.williams@usm.edu.

4. Career Services Etiquette Dinner on April 6
5. MS-LA AP Journalism Career Day and College Awards on March 25th

Mississippi-Louisiana AP
Journalism Career Day & College Awards
SATURDAY, MARCH 25, 2017
Hilton Jackson Mississippi
1001 East County Line Road, Jackson, Mississippi

Open to all student journalists in Mississippi and Louisiana

9:30 a.m. Welcome and Registration: Coffee and refreshments

10 a.m. Panel discussion: Meet the Pros
Hear from news directors, newspaper editors and recent graduates working in broadcast and newspapers about expectations in today’s job market

10:30 a.m. Breakout sessions:
Focus sessions on broadcast, print and online

Noon College Awards Luncheon:
Honoring the best in college journalism in Mississippi and Louisiana in 2016

1:30 p.m. One-on-One Sessions:
An opportunity for students to discuss their work with news managers who want to help you succeed in your first job
Registration is required for the awards luncheon and one-on-one sessions. One-on-one sessions will be scheduled in 20-minute increments on a first-come, first-served basis. The panel discussion and breakout sessions do not require registration.

To register go to, http://discover.ap.org/contests/louisiana-mississippi

THE DEADLINE TO REGISTER IS TUESDAY, MARCH 21.

Separate registration is required for students to attend the Mississippi-Louisiana AP professional awards banquet Saturday evening, March 25, at the Hilton Jackson Mississippi. Students and advisers can attend the awards banquet for the discounted rate of $25 per person.

Please contact Delila Vassar at dvassar@ap.org with any questions.

6. 2017 Aura Neely-Gary Memorial Scholarship

The Community Foundation of Greater Jackson announces the 2017 Aura Neely-Gary Memorial Scholarship available for the 2017-2018 school year.

The Aura Neely-Gary Memorial Scholarship Fund was established in 2007 in memory of Mrs. Gary by her family. Mrs. Gary’s strong commitment to education and self-improvement was the impetus for her family’s desire to establish this scholarship. The family wanted to honor her memory by providing a college scholarship to a person whose secondary school education may have been interrupted for various reasons or who require assistance to continue their education.

The fund awards one or more scholarships in the amount of $2,000 based on merit and need to a male or female student planning to enter a college or university in Mississippi. Preference will be given to students who have previously dropped out of school and are now enrolled in college.

Click here to download the application (PDF) . The 2016-2017 Gary application, as well as an explanation of the eligibility and selection criteria may also be accessed at our website http://www.cfgj.org/scholarships.html.

THE APPLICATION DEADLINE IS APRIL 20, 2017.

7. 2017 Bill Hunsberger Scholarship Application

The Community Foundation of Greater Jackson is pleased to announce the 2017 Bill Hunsberger Scholarship available to journalism majors (broadcast journalism, news editorial, photojournalism, public relations) at USM. This scholarship will be awarded this spring to a junior or senior student for use in the fall semester of 2017. It is a one-time, non-renewal award of $1,500. Eligibility Requirements:

--Full-time female student entering their junior or senior year
--Journalism major at the University of Southern Mississippi
--No specific GPA required, but applicant should be a well-rounded, solid scholar

Application Deadline: April 1, 2017

The Bill Hunsberger Scholarship honors William W. Hunsberger, publisher of The Clarion-Ledger newspaper and a board member of the Community Foundation of Greater Jackson who died suddenly of a heart attack in 2004. In his honor, his family and friends established the Bill Hunsberger Scholarship Fund, which provides scholarships to students studying the programs at the universities attended by his three daughters. The award rotates annually among a journalism major at the University of Southern Mississippi, a journalism major at the University of Mississippi, and a political science major involved
with student media at Mississippi State University. Applicants must be full-time, female students entering their junior or senior years of study. 2017 is USM's year to award the scholarship.

Click here to apply.

8. WUSM Nominated for 2017 Best of the Pine Belt Awards
Don't forget to vote for WUSM for the Best of the Pine Belt 2017 Awards! WUSM 88.5 is nominated for Best Local Radio Station and Best Radio DJ! Vote here: http://signaturemagazine.ms/content/music

9. Job & Internship Opportunities
Red Door Marketing Internship
WTOK Job Opportunities
Multimedia Internship with Career Services
Tampa Bay Buccaneers Hiring a Community Relations Creative Writer
WUSM hiring Producers and Social Media Producers for Southern Miss Today
Marketing & Advertising Internships
Marketing Assistant with All-Star Team, Realtors
Summer Internships in Meridian, MS
Volunteer Hattiesburg Director Job Opening

http://www.reddoormarketingagency.com/internships

Red Door Marketing Agency is looking for energetic and dynamic interns that want to gain hands-on experience while learning all the ins and outs of marketing.

Internship Opportunities include:
Marketing
Communication/PR
Web Design
Graphic Design
Photography/Videography

Interns are preferred to work a minimum of 10 hours per week and are not paid positions.

Please fill out the form on the website and submit a link to your portfolio and resume. If you are applying for the Communications/PR position, please be sure to include writing samples.

Summer Internship at Internmark Group in Birmingham, AL
As a summer intern at Internmark Group, you’ll be thrown headfirst into the agency life. The first couple weeks of the summer, you’ll work within your assigned department to learn more about the ins and outs of advertising. You will have the opportunity to sit in on brainstorming meetings, assist on real accounts, and explore the work we produce. All interns will also help plan our annual company picnic, monthly birthday celebrations and other fun events.
At the end of the summer, the interns will collaboratively create and present a pitch to a real-life client. If you want to learn more about how the advertising business really is and experience a better opportunity to confidently prepare you for the workforce, we highly suggest you apply for an exciting summer as an intern at Intermark. Click here for more information.

Job Openings at WTOK
WTOK in Meridian is hiring a Traffic and Sales Assistant, News Director, and a Meteorologist/Reporter/Photographer. For more information or to apply, visit the following link: http://www.gray.tv/applynow.

**Anchor/Reporter**
WTOK-TV is accepting applications for a full-time Anchor / Reporter in Meridian, MS.

** Duties include:**

The select candidate must be capable of anchoring, reporting, writing, producing, digital posting, videography and editing, and producing news stories from inception to completion. The candidate should be capable of working flexible hours in the newsroom, be capable of anchoring newscasts in an energetic and viewer friendly style, present live and breaking news in a calm and clear manner, appear in public as a professional and friendly representative of the station, perform digital and social media platform posting responsibilities and other duties as assigned.

Qualifications include:

Candidate should have broadcast journalism experience in an anchor and/or reporter position, college degree of equivalent job experience, good news judgment and leadership skills, and ability to operate professional broadcast equipment and software. Must possess and maintain a valid driver’s license consistent with company policy. Pre-employment drug screening is required.

**Traffic and Sales Assistant**
This position will be responsible for daily scheduling of commercial copy on station logs as well as assist in the administrative duties of the Sales Department and General Manager as assigned. The position will also assist Account Executives in preparing proposals and PowerPoint presentations for their sales efforts. Candidates should possess excellent computer skills, be proficient in Microsoft Office and similar software, and have the ability to learn and master proprietary broadcast software and systems. Candidate must have excellent communication, organizational and time management skills and work under tight deadlines. Candidate must be detailed oriented, resourceful, a team player, and reliable. Experience in a broadcast environment is preferred, but not required.

To apply, please go to our online Careers website at www.gray.tv/applynow. Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.

Gray Television, Inc., is an Equal Opportunity Employer, and we encourage members of minority groups and women to apply for this position.

**News Video Journalist**
Applicant must be skilled in camera shooting and reporting and possess excellent writing and editing skills. Applicant must also be aggressive in getting to the bottom of stories and be able to shoot with a crew or individually.

A decision will be made as soon as possible. Qualified applicants should submit a resume, references, and application to www.gray.tv/applynow. Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.

**News Producer/ Video Journalist**
Responsibilities include providing supervisory backup to News Assignment Desk, assisting with scheduling and story planning, booking and coordinating satellite times for SNG vehicle and setting up microwave live shots for newscasts. They must be able to demonstrate a creative use of live elements, graphics, teases and pacing. This person will also be responsible for updating and maintaining the news section of our station’s website during their shift. Applicant must also be skilled in camera shooting, reporting and possess excellent writing and editing skills. Applicant must also be aggressive in getting to the bottom of stories and be able to shoot with a crew or individually. A college degree and one year experience is preferred.

A decision will be made as soon as possible. Qualified applicants should submit a resume, references, and application to www.gray.tv/applynow. Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.
WTOK also has job openings for the following positions:

**News Director**

**Meteorologist/Reporter/Photographer**

For questions or more information, contact Rachel Sloan (Rachel.Sloan@wtok.com)

### Multimedia Internship with Career Services

Career Services is hiring a Multimedia Intern to assist with marketing, social media, and events. The student must be at least a sophomore with a minimum GPA of 2.75 or higher, knowledgeable in Adobe Creative Cloud Suite, be able to work at least 10 hours a week, and be available to work occasional evening and weekend events.

[Click here to view the description](#) (PDF)

For more information, or to apply contact:

Tonya McGee, Marketing Specialist
Career Services
601.266.5545
Tonya.Mcgee@usm.edu

### Tampa Bay Buccaneers Hiring a Community Relations Creative Writer

The Tampa Bay Buccaneers is seeking a professional Creative Writer with a mature voice and minimum 5 years’ professional writing experience for the Community Relations department. This role is responsible for writing & editing articles covering all community based events and projects on behalf of the Buccaneers as well as creating web & social media content, media releases and marketing copy. Experience writing in AP style, managing web and social media presence, high attention to detail and level of professionalism are essential to success in this role.

[Click here to download the full job description](#) (Word Doc)

### Advertising/Marketing Agency Opportunities

For students who are interested in internships, below are openings in some of the largest advertising/marketing agencies in the region. There are many other good organizations that are not on the list. They are either not looking right now or they have not updated their positions. You can usually find the information online or send a request through their website. Please let me know if you have questions.

If you plan to receive academic credits through internship, please contact Maggie Williams at (601) 266-6746.

**Peter Mayer (New Orleans, LA)**

Two paid internships (Account Management, Public Relations) this summer. Apply at [www.peteramayer.com/careers](http://www.peteramayer.com/careers)

**Red Square (Mobile, AL)**

Paid internships in account service, media, and creative departments. Applications are due by April 15. Email me at: fei.xue@usm.edu

**The Cirlot Agency (Jackson, MS)**

Internships in Marketing, Public Relations, Graphic Design, and Web Design.

**Godwin Group (Jackson, MS)**

Send application to: internships@godwin.com

**Maris, West, and Baker (Jackson, MS)**

Send application to: randy.lynn@mwb.com

**The Focus Group (Gulfport, MS):**

Paid internships. Email me at: fei.xue@usm.edu

**Intermark Group (Birmingham, AL)**


Click the following links to download more info on Internship Opportunities with the US Army: ([Broadcast Internship.pdf](#)) ([Photojournalism.pdf](#))

The U.S. Army Cadet Command at Fort Knox, KY has summer internship opportunities for journalism, photojournalism, social media, and broadcast journalist students. We are looking for 30-35 motivated students to cover ROTC Cadet Summer Training at Fort Knox from May thru Aug.

### Marketing Assistant Job Opening with All-Star Team, Realtors

All-Star Team Realtors is looking for a Part time Marketing Assistant (preferably 20-30 hrs wk, probably more in the summer). Must have experience with Publisher, Photoshop or Lightroom, Websites, photography a plus, as the job includes photography of our homes for sale. Must have graphic talent/experience. For more information or to apply, contact Jennifer Upton, jennifer@allstarteam.com.

### Meridian, MS Summer Internships
- They are all 8 weeks and pay $4,000. If you are interested contact Career Services for more information.

- Boy Scouts of America
- Community Foundation of East Mississippi
- East MS Foothills Land Trust
- Free Clinic of Meridian, Inc.
- Housing Authority of the City of Meridian
- Meridian Performing Arts Center, Inc.
- Meridian Symphony Association, Inc.
- Mississippi Arts and Entertainment Center
- Mississippi Children's Museum-Meridian
- Mississippi State University Riley Center
- United Way of East MS

Volunteer Hattiesburg Director Job Opening

United Way of Southeast Mississippi is currently seeking a director for its Volunteer Center, Volunteer Hattiesburg. The Volunteer Center Director is responsible for leading and directing the center’s activities for the purpose of increasing volunteer engagement in the community. The program will align with the UWSEMS’s strategic direction to improve lives through education, financial stability and healthy living. In addition, the Volunteer Center Director will be responsible for building relationships with both corporate and community volunteers to ensure an efficient and effective volunteer base of support for non-profit organizations within the UWSEMS service area. The qualified candidate must have a Bachelor’s degree in communications, public relations, marketing or related field and a commitment to the ideals of volunteerism, the ability to work with minimal direction, make decisions independently and to lead the planning, organizing, monitoring and control of all aspects of a project. Qualified candidate must also have the ability to work hours outside the standard 8:30 AM to 4:30 PM timeframe if necessary and have a valid driver’s license and use of own vehicle (with valid insurance coverage).

To apply qualified candidates should email a cover letter and resume to Tracie Fowler at tracie@unitedwaysems.org or mail to P.O. Box 1648, Hattiesburg, MS 39403. No phone calls.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity or national origin.

The above statements are intended to describe the general nature and level of work being performed by individuals in this position. They are not intended to be an exhaustive list of all duties, responsibilities and skills of personnel so classified.

10. Scholarships and Internships Opportunities with AAJA

Asian American Journalists Association (AAJA) has new scholarship and internship opportunities open now. ALL-EXPENSES-PAID summer journalism camp, VOICES, is still accepting faculty and student applications, so we hope to see some of your students.

11. Deadline for Alfred J. Seaman Award for Best Undergraduate Paper on Advertising and Society Deadline is March 31

REMINDER: ALFRED J. SEAMAN AWARD
DEADLINE: FRIDAY, MARCH 31, 2017
THE BEST STUDENT PAPER WILL RECEIVE $1,000!!
**CALL FOR PAPERS**

The winner of the competition is selected by a panel of AEF board members, consisting of professors and advertising professionals. The 2017 award will be presented at the AEF annual Honors Night Dinner on Monday, June 12, 2017.

SUBMISSION GUIDELINES:
Professors or students may initiate submissions. Each nomination must include:
- a copy of the paper
- a supporting letter from a professor familiar with the work
- an abstract (no longer than 200 words)
- the student’s resume
- other supporting materials the student wishes to include

Submissions are due at the AEF office no later than March 31, 2017.

Send to:
Darria Tucker
Advertising Educational Foundation
708 Third Ave, 23rd Floor
New York, NY 10017
Email: dt@aef.com
Submission documents will not be returned.
Papers may be up to 5,000 words and must be submitted in digital form or hard copy. Each paper should address one or more aspects of the relationship between advertising and society. The paper should promote one or more theses or hypotheses and should set out to support the perspective the paper is trying to prove. Papers may employ original research, secondary research or a combination of both. Typically, a paper will be one that the student has prepared as a part of a course. However, papers written specifically for project submission are also welcome. Additional supporting material beyond the 5,000 words may be included in the form of appendices to cover such items as sources/footnotes, research data/tables, creative samples etc.

SUBMISSION JUDGING
Submissions will be evaluated based on five (5) criteria:

1. Idea – How original is the idea relative to the subject of advertising in society? How well does it advance important discourse on the subject?
2. Hypotheses – How interesting, cogent and compelling are the hypotheses offered? Are the hypotheses capable of being supported?
3. Quality – How well is the paper written? Is it clear, well organized and well argued?
4. Proof – How effective is the proof for the hypotheses? Does the paper make a solid argument through primary and/or secondary research for the ideas posed?
5. Conclusions – What are the implications of the work? Do the conclusions suggest valuable ideas and invite additional exploration of the subject?

PROGRAM DETAILS
- The winner will receive a $1,000 cash prize.
- The AEF will pay for travel and overnight accommodation in New York for the student and his/her professor so that they may attend the AEF’s 2016 Honors Night dinner on June 12, 2017.
- The winning project, paper, or presentation will be considered for inclusion among the educational materials on www.aef.com.

NOTE: The winning Student Paper must satisfy all judging criteria. The award is presented at the sole discretion of the Selection Committee.

In 2011, the Advertising Educational Foundation created an annual award to recognize a quality paper by an undergraduate student at a college or university whose work best demonstrates a unique understanding of and insight into advertising and its role in society, history and the economy.

12. Call for Entries for 2017 MCJ Showcase
Entries are now being accepted for the annual School of Mass Communication and Journalism Student Showcase. Students are invited to submit entries into 12 categories to earn recognition during the School’s award reception on April 19, 2017 from 4 - 6 p.m. in the Thad Cochran Center on the Hattiesburg campus.

Deadline for all entries:
April 2, 2017 (by 11:59 pm)

Submit your entry today!