Tuesday March 28, 2017

1. Clyde Kennard Lecture Series
2. Summer Internship Information Sessions
3. Etiquette Dinner on April 6
4. 2017 Aura Neely-Gary Memorial Scholarship
5. 2017 Bill Hunsberger Scholarship Application
6. Job and Internship Opportunities
7. Scholarships and Internships with AAJA
8. Deadline for Alfred J. Seaman Award for Best Undergraduate Paper on Advertising and Society Deadline is March 31
9. Call for Entries for 2017 MCJ Showcase
10. #MCJDays April 18-19

Summer/Fall Registration and Graduation Deadlines

1. Clyde Kennard Lecture Series

The Mississippi Humanities Council, the Historic Eureka School and the College of Arts and Letters, Freedom50 Research Group, invite you to a three-part lecture series presented by an interdisciplinary cohort of University of Southern Mississippi professors. Dr. Sherita Johnson, Dr. Loren Saxton Coleman, Dr. Cheryl Jenkins and Dr. Rebecca Tuuri will present critical perspectives of the Clyde Kennard case in relations to racial progress at the University of Southern Mississippi.

March 23, March 30, April 6 @ 6 p.m. at the Historic Eureka School, 410 E. Sixth Street, Hattiesburg, MS 39401

2. Summer Internship Information Sessions

Get your internship ducks in a row for the Summer or Fall semester. Before you start an internship for class credit you must attend an information session about internships. The next sessions are set for March 29 at 12pm and March 30 at 12:15 pm in CH 203. Deadline for summer registration is May 26. For questions email margaret.williams@usm.edu.

3. Career Services Etiquette Dinner on April 6

Career Services is hosting an Etiquette Dinner on April 6 at 5pm at the Luckyday Citizenship Hall. Cost is $25 to register, and will be refunded upon attendance. Register at Career Services
4. 2017 Aura Neely-Gary Memorial Scholarship

The Community Foundation of Greater Jackson announces the 2017 Aura Neely-Gary Memorial Scholarship available for the 2017-2018 school year.

The Aura Neely-Gary Memorial Scholarship Fund was established in 2007 in memory of Mrs. Gary by her family. Mrs. Gary’s strong commitment to education and self-improvement was the impetus for her family’s desire to establish this scholarship. The family wanted to honor her memory by providing a college scholarship to a person whose secondary school education may have been interrupted for various reasons or who require assistance to continue their education.

The fund awards one or more scholarships in the amount of $2,000 based on merit and need to a male or female student planning to enter a college or university in Mississippi.

Preference will be given to students who to resume their education following a period of personal difficulties. Special consideration will be given for young women who had previously dropped out of school and are now enrolled in college.

Click here to download the application (PDF) . The 2016-2017 Gary application, as well as an explanation of the eligibility and selection criteria may also be accessed at our website http://www.cfgj.org/scholarships.html.

THE APPLICATION DEADLINE IS APRIL 20, 2017.

5. 2017 Bill Hunsberger Scholarship Application

The Community Foundation of Greater Jackson is pleased to announce the 2017 Bill Hunsberger Scholarship available to journalism majors (broadcast journalism, news editorial, photojournalism, public relations) at USM. This scholarship will be awarded this spring to a junior or senior student for use in the fall semester of 2017. It is a one-time, non-renewal award
of $1,500.

Eligibility Requirements:

--Full-time female student entering their junior or senior year

--Journalism major at the University of Southern Mississippi

--No specific GPA required, but applicant should be a well-rounded, solid scholar

Application Deadline: April 1, 2017

The Bill Hunsberger Scholarship honors William W. Hunsberger, publisher of The Clarion-Ledger newspaper and a board member of the Community Foundation of Greater Jackson who died suddenly of a heart attack in 2004. In his honor, his family and friends established the Bill Hunsberger Scholarship Fund, which provides scholarships to students studying the programs at the universities attended by his three daughters. The award rotates annually among a journalism major at the University of Southern Mississippi, a journalism major at the University of Mississippi, and a political science major involved with student media at Mississippi State University. Applicants must be full-time, female students entering their junior or senior years of study. 2017 is USM's year to award the scholarship.

Click here to apply.

6. Job and Internship Opportunities

Click here to visit our new Jobs and Internships Opportunities page where we will post current job and internship openings for MCJ Students.

7. Scholarships and Internships Opportunities with AAJA

Asian American Journalists Association (AAJA) has new scholarship and internship opportunities open now. ALL-EXPENSES-PAID summer journalism camp, VOICES, is still accepting faculty and student applications, so we hope to see some of your students.
8. Deadline for Alfred J. Seaman Award for Best Undergraduate Paper on Advertising and Society Deadline is March 31

REMINDER: ALFRED J. SEAMAN AWARD

DEADLINE: FRIDAY, MARCH 31, 2017

THE BEST STUDENT PAPER WILL RECEIVE $1,000!!

**CALL FOR PAPERS**

The winner of the competition is selected by a panel of AEF board members, consisting of professors and advertising professionals. The 2017 award will be presented at the AEF annual Honors Night Dinner on Monday, June 12, 2017.

SUBMISSION GUIDELINES:

Professors or students may initiate submissions. Each nomination must include:

- a copy of the paper
- a supporting letter from a professor familiar with the work
- an abstract (no longer than 200 words)
- the student's resume
- other supporting materials the student wishes to include

Submissions are due at the AEF office no later than March 31, 2017.

Send to:

Darria Tucker

Advertising Educational Foundation

708 Third Ave, 23rd Floor

New York, NY 10017

Email: dt@aef.com
Submission documents will not be returned.

Papers may be up to 5,000 words and must be submitted in digital form or hard copy. Each paper should address one or more aspects of the relationship between advertising and society. The paper should promote one or more theses or hypotheses and should set out to support the perspective the paper is trying to prove.

Papers may employ original research, secondary research or a combination of both. Typically, a paper will be one that the student has prepared as a part of a course. However, papers written specifically for project submission are also welcome.

Additional supporting material beyond the 5,000 words may be included in the form of appendices to cover such items as sources/footnotes, research data/tables, creative samples etc.

SUBMISSION JUDGING

Submissions will be evaluated based on five (5) criteria:

Idea– How original is the idea relative to the subject of advertising in society? How well does it advance important discourse on the subject?

Hypotheses– How interesting, cogent and compelling are the hypotheses offered? Are the hypotheses capable of being supported?

Quality – How well is the paper written? Is it clear, well organized and well argued?

Proof– How effective is the proof for the hypotheses? Does the paper make a solid argument through primary and/or secondary research for the ideas posed?

Conclusions – What are the implications of the work? Do the conclusions suggest valuable ideas and invite additional exploration of the subject?

PROGRAM DETAILS

- The winner will receive a $1,000 cash prize.
- The AEF will pay for travel and overnight accommodation in New York for the student and his/her professor so that they may attend the AEF’s 2016 Honors Night dinner on June 12, 2017
- The winning project, paper, or presentation will be considered for inclusion among the

NOTE: The winning Student Paper must satisfy all judging criteria. The award is presented at the sole discretion of the Selection Committee.

In 2011, the Advertising Educational Foundation created an annual award to recognize a quality paper by an undergraduate student at a college or university whose work best demonstrates a unique understanding of and insight into advertising and its role in society, history and the economy.

9. Call for Entries for 2017 MCJ Showcase

Entries are now being accepted for the annual School of Mass Communication and Journalism Student Showcase. Students are invited to submit entries into 12 categories to earn recognition during the School's award reception on April 19, 2017 from 4 - 6 p.m. in the Thad Cochran Center on the Hattiesburg campus.

Deadline for all entries:

April 2, 2017 (by 11:59 pm)

Submit your entry today!

10. #MCJDays April 18-19

#MCJDays will kick off on April 18 with Professionals in the Classroom at 8am, 9:30am, 11am, and 1pm. A panel of professionals will be present for student portfolio reviews at College Hall (room TBA) from 1-3pm.

Mississippi Association of Broadcasters Day is on April 19, featuring a Panel Discussion in Thad Cochran Center, room 216 from 1-2 pm.

The annual MCJ Showcase and Awards program, Shine Out Loud will be held in the Thad Cochran Center, Ballroom 1 on April 19 from 4-6pm.
11. Summer/Fall Registration and Graduation Deadlines

The deadline to apply for summer graduation is April 1. The deadline to register for Fall 2017 graduation is July 1. Registration for summer/fall 2017 classes opens on April 3 in SOAR. Check your SOAR account for your specific registration date and time.