1. Register for 8W2 Term Classes

Students:

If you need a class for the second eight weeks (the term that begins the week after spring break), MCJ is offering these classes:

- **MCJ101** (Xue) - Survey of Mass Communication, online
- **MCJ210** (Davies) - Intro to Social Media, TuTh 3:50-5:05pm and Wednesday nights 6:30-9:15 pm.
- **MCJ329** (Nikolinakou) - Intro to Advertising, TuTh 11-12:15pm (This class will meet in CH102 at these times, but the other half of the course will be online)
- **MCJ421** (Murphree) - Public Relations, online
- **MCJ480** (Gregorian/Blackwell) - Seminar in Journalism - Professional Development, MW 12-2pm (This class will meet in CH202, but the other half of the course will be online.) This course will help you present yourself in the best possible light as you look for jobs and internships after graduation.

None of these classes has prerequisites.

2. 2017 Aura Neely-Gary Memorial Scholarship

The Community Foundation of Greater Jackson announces the 2017 Aura Neely-Gary Memorial Scholarship available for the 2017-2018 school year.

The Aura Neely-Gary Memorial Scholarship Fund was established in 2007 in memory of Mrs. Gary by her family. Mrs. Gary's strong commitment to education and self-improvement was the impetus for her family’s desire to establish this scholarship. The family wanted to honor her memory by providing a college scholarship to a person whose secondary school education may have been interrupted for various reasons or who require assistance to continue their education.

The fund awards one or more scholarships in the amount of $2,000 based on merit and need to a male or female student planning to enter a college or university in Mississippi. Preference will be given to students who to resume their education following a period of personal difficulties. Special consideration will be given for young women who had previously dropped out of school and are now enrolled in college.

[Click here to download the application](http://www.cfgj.org/scholarships.html). The 2016-2017 Gary application, as well as an explanation of the eligibility and selection criteria may also be accessed at our website [http://www.cfgj.org/scholarships.html](http://www.cfgj.org/scholarships.html).

**THE APPLICATION DEADLINE IS APRIL 20, 2017.**
3. 2017 Bill Hunsberger Scholarship Application

The Community Foundation of Greater Jackson is pleased to announce the 2017 Bill Hunsberger Scholarship available to journalism majors (broadcast journalism, news editorial, photojournalism, public relations) at USM. This scholarship will be awarded this spring to a junior or senior student for use in the fall semester of 2017. It is a one-time, non-renewal award of $1,500. Eligibility Requirements:

-- Full-time female student entering their junior or senior year
-- Journalism major at the University of Southern Mississippi
-- No specific GPA required, but applicant should be a well-rounded, solid scholar

Application Deadline: April 1, 2017

The Bill Hunsberger Scholarship honors William W. Hunsberger, publisher of The Clarion-Ledger newspaper and a board member of the Community Foundation of Greater Jackson who died suddenly of a heart attack in 2004. In his honor, his family and friends established the Bill Hunsberger Scholarship Fund, which provides scholarships to students studying the programs at the universities attended by his three daughters. The award rotates annually among a journalism major at the University of Southern Mississippi, a journalism major at the University of Mississippi, and a political science major involved with student media at Mississippi State University. Applicants must be full-time, female students entering their junior or senior years of study. 2017 is USM's year to award the scholarship.

Click here to apply.

4. Need Help Funding a Summer Internship or Pathway Experience?

To help offset costs associated with participating in some internships or pathway experiences, The University of Southern Mississippi awards competitive scholarships to undergraduate students who:

- Obtain full-time summer pathway experiences, such as internships, fieldwork or research,
- Meet the eligibility and criteria guidelines of the program, and
- Are selected for participation by the Pathway Scholarship Committee.

The Pathway Scholarship Program is specifically designed for students participating in an unpaid internship/pathway experience or an internship/pathway experience accompanied by a higher cost of living or travel expenses. The application and complete details are available on the Center for Pathway Experiences website. Applications are due no later than March 10.

There are parameters if the internship offer has not been finalized by the March 10 application date. Please contact Dr. Julie Howdeshell at pathways@usm.edu for additional information.

https://www.usm.edu/pathways/funding-your-experience

5. Volunteer Hattiesburg Director Job Opening

United Way of Southeast Mississippi is currently seeking a director for its Volunteer Center, Volunteer Hattiesburg. The Volunteer Center Director is responsible for leading and directing the center's activities for the purpose of increasing volunteer engagement in the community. The program will align with the UWSEMS's strategic direction to improve lives through education, financial stability and healthy living. In addition, the Volunteer Center Director will be responsible for building relationships with both corporate and community volunteers to ensure an efficient and effective volunteer base of support for non-profit organizations within the UWSEMS service area. The qualified candidate must have a Bachelor's degree in communications, public relations, marketing or related field and a commitment to the ideals of volunteerism, the ability to work with minimal direction, make decisions independently and to lead the planning, organizing, monitoring and control of all aspects of a project. Qualified candidate must also have the ability to work hours outside the standard 8:30 AM to 4:30 PM timeframe if necessary and have a valid driver's license and use of own vehicle (with valid insurance coverage).

To apply qualified candidates should email a cover letter and resume to Tracie Fowler at tracie@unitedwaysems.org or mail to P.O. Box 1648, Hattiesburg, MS 39403. No phone calls.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity or national origin.

The above statements are intended to describe the general nature and level of work being performed by individuals in this position. They are not intended to be an exhaustive list of all duties, responsibilities and skills of personnel so classified.

6. WUSM Nominated for 2017 Best of the Pine Belt Awards
Don't forget to vote for WUSM for the Best of the Pine Belt 2017 Awards! WUSM 88.5 is nominated for Best Local Radio Station and Best Radio DJ! Vote here: http://signaturemagazine.ms/content/music

7. Kristin Soltis Anderson to speak at University Forum on March 21
Kristen Soltis Anderson will be at Southern Miss on March 21st. She is a columnist for The Washington Examiner and author of "The Selfie Vote." She turned her graduate thesis into a career as an expert on young voters. Elle Magazine recently named her one of their ten "Women in Washington" to watch in 2016! Join us on March 21 in Bennett Auditorium at 6:30 to learn more about Millennials and the Republican party! The event is free and open to everyone.

8. Job & Internship Opportunities
Red Door Marketing Internship
WTOK Job Opportunities
Multimedia Internship with Career Services
Tampa Bay Buccaneers Hiring a Community Relations Creative Writer
WUSM hiring Producers and Social Media Producers for Southern Miss Today
Marketing & Advertising Internships
Marketing Assistant with All-Star Team, Realtors

http://www.reddoormarketingagency.com/internships
Red Door Marketing Agency is looking for energetic and dynamic interns that want to gain hands-on experience while learning all the ins and outs of marketing.

Internship Opportunities include:
Marketing
Communication/PR
Web Design
Graphic Design
Photography/Videography

Interns are preferred to work a minimum of 10 hours per week and are not paid positions.

Please fill out the form on the website and submit a link to your portfolio and resume. If you are applying for the Communications/PR position, please be sure to include writing samples.

Summer Internship at Intermark Group in Birmingham, AL
As a summer intern at Intermark Group, you’ll be thrown headfirst into the agency life. The first couple weeks of the summer, you’ll work within your assigned department to learn more about the ins and outs of advertising. You will have the opportunity to sit in on brainstorming meetings, assist on real accounts, and explore the work we produce. All interns will also help plan our annual company picnic, monthly birthday celebrations and other fun events.
At the end of the summer, the interns will collaboratively create and present a pitch to a real-life client. If you want to learn more about how the advertising business really is and experience a better opportunity to confidently prepare you for the workforce, we highly suggest you apply for an exciting summer as an intern at Intermark. Click here for more information.

**Job Openings at WTOK**

WTOK in Meridian is hiring a Traffic and Sales Assistant, News Director, and a Meteorologist/Reporter/Photographer. For more information or to apply, visit the following link: [http://www.gray.tv/applynow](http://www.gray.tv/applynow).

**Job Description:**

**Anchor/Reporter**

WTOK-TV is accepting applications for a full-time Anchor / Reporter in Meridian, MS.

Duties include:

The select candidate must be capable of anchoring, reporting, writing, producing, digital posting, videography and editing, and producing news stories from inception to completion. The candidate should be capable of working flexible hours in the newsroom, be capable of anchoring newscasts in an energetic and viewer friendly style, present live and breaking news in a calm and clear manner, appear in public as a professional and friendly representative of the station, perform digital and social media platform posting responsibilities and other duties as assigned.

Qualifications include:

Candidate should have broadcast journalism experience in an anchor and/or reporter position, college degree of equivalent job experience, good news judgment and leadership skills, and ability to operate professional broadcast equipment and software. Must possess and maintain a valid driver’s license consistent with company policy. Pre-employment drug screening is required.

**Traffic and Sales Assistant**

This position will be responsible for daily scheduling of commercial copy on station logs as well as assist in the administrative duties of the Sales Department and General Manager as assigned. The position will also assist Account Executives in preparing proposals and PowerPoint presentations for their sales efforts. Candidates should possess excellent computer skills, be proficient in Microsoft Office and similar software, and have the ability to learn and master proprietary broadcast software and systems. Candidate must have excellent communication, organizational and time management skills and work under tight deadlines. Candidate must be detail oriented, resourceful, a team player, and reliable. Experience in a broadcast environment is preferred, but not required.

To apply, please go to our online Careers website at [www.gray.tv/applynow](http://www.gray.tv/applynow). Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.

Gray Television, Inc., is an Equal Opportunity Employer, and we encourage members of minority groups and women to apply for this position.

**News Video Journalist**

Applicant must be skilled in camera shooting and reporting and possess excellent writing and editing skills. Applicant must also be aggressive in getting to the bottom of stories and be able to shoot with a crew or individually.

A decision will be made as soon as possible. Qualified applicants should submit a resume, references, and application to [www.gray.tv/applynow](http://www.gray.tv/applynow). Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.

**News Producer/Video Journalist**

Responsibilities include providing supervisory backup to News Assignment Desk, assisting with scheduling and story planning, booking and coordinating satellite times for SNG vehicle and setting up microwave live shots for newscasts. They must be able to demonstrate a creative use of live elements, graphics, teases and pacing. This person will also be responsible for updating and maintaining the news section of our station's website during their shift. Applicant must also be skilled in camera shooting, reporting and possess excellent writing and editing skills. Applicant must also be aggressive in getting to the bottom of stories and be able to shoot with a crew or individually. A college degree and one year experience is preferred.

A decision will be made as soon as possible. Qualified applicants should submit a resume, references, and application to
www.gray.tv/applynow. Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.

WTOK also has job openings for the following positions:
**News Director**
**Meteorologist/Reporter/Photographer**
For questions or more information, contact Rachel Sloan (Rachel.Sloan@wtok.com)

**Multimedia Internship with Career Services**
Career Services is hiring a Multimedia Intern to assist with marketing, social media, and events. The student must be at least a sophomore with a minimum GPA of 2.75 or higher, knowledgeable in Adobe Creative Cloud Suite, be able to work at least 10 hours a week, and be available to work occasional evening and weekend events.
[Click here to view the description](PDF)
For more information, or to apply contact:
Tonya McGee, Marketing Specialist
Career Services
601.266.5545
Tonya.Mcgee@usm.edu

**Tampa Bay Buccaneers Hiring a Community Relations Creative Writer**
The Tampa Bay Buccaneers is seeking a professional Creative Writer with a mature voice and minimum 5 years’ professional writing experience for the Community Relations department. This role is responsible for writing & editing articles covering all community based events and projects on behalf of the Buccaneers as well as creating web & social media content, media releases and marketing copy. Experience writing in AP style, managing web and social media presence, high attention to detail and level of professionalism are essential to success in this role.
[Click here to download the full job description.](Word Doc)

**Advertising/Marketing Agency Opportunities**
For students who are interested in internships, below are openings in some of the largest advertising/marketing agencies in the region. There are many other good organizations that are not on the list. They are either not looking right now or they have not updated their positions. You can usually find the information online or send a request through their website.
Please let me know if you have questions.

If you plan to receive academic credits through internship, please contact Maggie Williams at (601) 266-6746.

**Peter Mayer (New Orleans, LA)**
Two paid internships (Account Management, Public Relations) this summer. Apply at [www.peteramayer.com/careers](http://www.peteramayer.com/careers)

**Red Square (Mobile, AL)**
Paid internships in account service, media, and creative departments. Applications are due by April 15. Email me at: fei.xue@usm.edu

**The Cirlot Agency (Jackson, MS)**
Internships in Marketing, Public Relations, Graphic Design, and Web Design.

**Godwin Group (Jackson, MS)**
Send application to: internships@godwin.com

**Maris, West, and Baker (Jackson, MS)**
Send application to: randy.lynn@mwb.com

**The Focus Group (Gulfport, MS)**:
Paid internships. Email me at: fei.xue@usm.edu

**Intermark Group (Birmingham, AL)**

Click the following links to download more info on Internship Opportunities with the US Army: [Broadcast Internship.pdf](Broadcast Internship.pdf) [Photojournalism.pdf](Photojournalism.pdf)
The U.S. Army Cadet Command at Fort Knox, KY has summer internship opportunities for journalism, photojournalism, social media, and broadcast journalist students. We are looking for 30-35 motivated students to cover ROTC Cadet Summer Training at Fort Knox from May thru Aug.

**Marketing Assistant Job Opening with All-Star Team, Realtors**
All-Star Team Realtors is looking for a Part time Marketing Assistant (preferably 20-30 hrs wk, probably more in the summer). Must have experience with Publisher, Photoshop or Lightroom, Websites, photography a plus, as the job includes photography of our homes for sale. Must have graphic talent/experience. For more information or to apply, contact Jennifer Upton, jennifer@allstarteam.com.
9. Disturbing the Peace Documentary at the Saenger Theater on March 10

In a world torn by conflict—in a place where the idea of peace has been abandoned—an energy of determined optimism emerges. When someone is willing to disturb the status quo and stand for the dream of a free and secure world, who will stand with them?

DISTURBING THE PEACE is a story of the human potential unleashed when we stop participating in a story that no longer serves us and, with the power of our convictions, take action to create new possibilities. DISTURBING THE PEACE follows former enemy combatants-Israeli soldiers from elite units and Palestinian fighters, many of whom served years in prison—who have joined together to challenge the status quo and say "enough." The film reveals their transformational journeys from soldiers committed to armed battle to nonviolent peace activists, leading to the creation of Combatants for Peace. While based in the Middle East, DISTURBING THE PEACE evokes universal themes relevant to us all and inspires us to become active participants in the creation of our world.

**Online ticket sales end the day of the event. Please visit the Box Office or call at 601.584.4888 on the day of the show for tickets.**

If you wish to purchase a discounted ticket for groups of 5 or more or as a student, please call or stop by the Hattiesburg Saenger Box Office.

10. Scholarships and Internships Opportunities with AAJA

Asian American Journalists Association (AAJA) has [new scholarship and internship opportunities](#) open now. **ALL-EXPENSES-PAID** summer journalism camp, VOICES, is still accepting faculty and student applications, so we hope to see some of your students.

11. Deadline for Alfred J. Seaman Award for Best Undergraduate Paper on Advertising and Society

Deadline is March 31

**REMINDER: ALFRED J. SEAMAN AWARD**

**DEADLINE: FRIDAY, MARCH 31, 2017**

**THE BEST STUDENT PAPER WILL RECEIVE $1,000!!**

**CALL FOR PAPERS**

The winner of the competition is selected by a panel of AEF board members, consisting of professors and advertising professionals. The 2017 award will be presented at the AEF annual Honors Night Dinner on Monday, June 12, 2017.

**SUBMISSION GUIDELINES:**

Professors or students may initiate submissions. Each nomination must include:

- a copy of the paper
- a supporting letter from a professor familiar with the work
- an abstract (no longer than 200 words)
- the student’s resume
- other supporting materials the student wishes to include

Submissions are due at the AEF office no later than March 31, 2017.

Send to:
Darria Tucker
Advertising Educational Foundation
708 Third Ave, 23rd Floor
New York, NY 10017
Email: dt@aef.com

Submission documents will not be returned.
Papers may be up to 5,000 words and must be submitted in digital form or hard copy. Each paper should address one or more aspects of the relationship between advertising and society. The paper should promote one or more theses or hypotheses and should set out to support the perspective the paper is trying to prove.
Papers may employ original research, secondary research or a combination of both. Typically, a paper will be one that the student has prepared as a part of a course. However, papers written specifically for project submission are also welcome. Additional supporting material beyond the 5,000 words may be included in the form of appendices to cover such items as sources/footnotes, research data/tables, creative samples etc.

SUBMISSION JUDGING

Submissions will be evaluated based on five (5) criteria:
1. Idea– How original is the idea relative to the subject of advertising in society? How well does it advance important discourse on the subject?
2. Hypotheses– How interesting, cogent and compelling are the hypotheses offered? Are the hypotheses capable of being supported?
3. Quality – How well is the paper written? Is it clear, well organized and well argued?
4. Proof– How effective is the proof for the hypotheses? Does the paper make a solid argument through primary and/or secondary research for the ideas posed?
5. Conclusions – What are the implications of the work? Do the conclusions suggest valuable ideas and invite additional exploration of the subject?

PROGRAM DETAILS
- The winner will receive a $1,000 cash prize.
- The AEF will pay for travel and overnight accommodation in New York for the student and his/her professor so that they may attend the AEF’s 2016 Honors Night dinner on June 12, 2017
- The winning project, paper, or presentation will be considered for inclusion among the educational materials on www.aef.com.

NOTE: The winning Student Paper must satisfy all judging criteria. The award is presented at the sole discretion of the Selection Committee.

In 2011, the Advertising Educational Foundation created an annual award to recognize a quality paper by an undergraduate student at a college or university whose work best demonstrates a unique understanding of and insight into advertising and its role in society, history and the economy.

12. Mart Martin to Speak at USM on March 21

USM MCJ will host Mart Martin, Brand Strategist at Jackson Spalding, on Tuesday, March 21 at 11am-12pm in the Polymer Science Building, Room 101. You won't want to miss this! Mart Martin will speak on "Building a Strong Brand Foundation: How Just the Right Words Can Set Your Brand Apart."

For more information, click here: Mart Martin (pdf)