

2018 True South Basic Economic Development Course Guest Speaker List

Revised: 8/16/18

Monday September 17, 2018		TENTATIVE Guest Speaker/Presenter/Panelist
8-9:00 a.m.	Registration	
9-9:15 a.m.	Welcome and Introduction	Dr. Shannon Campbell, Director USM Trent Lott National Center USM Center for Logistics, Trade & Transportation Hattiesburg, Mississippi
9:15-10:15 a.m.	Introduction to the economic development simulation “The Game”	Joy Saucier, Community Development Specialist Mississippi Power Gulfport, Mississippi
10:15-10:30 a.m.	Break	
10:30 a.m.- 11:30 a.m.	Managing Economic Development Organizations	Chad Newell, President The ADP c.newell@theadp.com
11:30 a.m.- 12:30 p.m.	Working lunch/Group photo	
12:30-1:30 p.m.	Managing Economic Development Organizations	Scott Martinez, President North Louisiana Economic Partnership Shreveport, Louisiana smartinez@nlep.org
1:30-1:45 p.m.	Break	
1:45-3:15 p.m.	Economic Development Marketing and Attraction	Dr. Bill Smith, Professor Emeritus The University of Southern Mississippi Hattiesburg, Mississippi
3:15-3:30 p.m.	Break	
3:30-5 p.m.	Keynote Address: Marketing and Attraction- Trends in Site Selection/Working with Site Location Consultants	John Longshore, Senior Consultant Global Location Strategies Greenville, South Carolina <i>Hosted by Mississippi Power, Cooperative Energy, and Area Development Partnership</i>
5:30-7:00 p.m.	Reception at Glory Bound	<i>Co-hosted by USM Trent Lott National Center and Mississippi Power</i>

Tuesday September 18, 2018		
8-10:00 a.m.	Economic Development Finance	Joe Max Higgins, Chief Executive Officer Golden Triangle LINK Columbus, Mississippi
10-10:15 a.m.	BREAK	
10:15-12:15 a.m.	Business Retention and Expansion Panel Discussion Moderator: Dr. Chad Miller, Full Professor and Program Coordinator USM Master of Science in Economic Development	Ashley Cangelosi-Llewelyn, Deputy Director of Economic Development St Tammany Parish Development District Mandeville, Louisiana Blake Wallace, Executive Director Hinds County Economic Development Jackson, Mississippi John Hubbard, Executive Director Stephenville Economic Development Authority Stephenville, Texas
12:15-1:00 p.m.	Lunch	
1:00-3:00 p.m.	Ethics in Economic Development Exercise	Jay Moon, President Mississippi Manufacturer's Association Jackson, Mississippi Mary Ann Moon, Vice President of Economic Development Tice Engineering, Ridgeland, MS
3-3:15 p.m.	BREAK	
3:15-4:00 p.m.	Economic Development Infrastructure: Electric Utilities	Stevie Cantrell, Economic Development Representative Cooperative Energy Hattiesburg, Mississippi
4:00-5:00 p.m.	Group Project Time	

Wednesday Sept. 19, 2019		Location: Trent Lott Center, morning Afternoon: Walking tour on campus and to Midtown
8:00-9:00 a.m.	Small Business and Entrepreneurship	James Wilcox, Director USM Center for Economic and Entrepreneurship Education <i>Topic: Starting early in growing entrepreneurs</i>
9:00-9:45 a.m.	Group Time (including Break)	
9:45-11:45 a.m.	Real Estate Development	Bill Cork, Chief Executive Officer Hancock County Port & Harbor Commission
11:45 a.m.- 12:45 p.m.	Working Group Lunch	<i>Lunch sponsored by Hancock County Port & Harbor Commission</i>
1:00-2:15 p.m.	Small Business and Entrepreneurship (Tour)	Tentative Host: Anna Wan, Director USM's Entrepreneur Maker's Hub
2:30-4:30 p.m.	Community and Neighborhood Development (Midtown Hattiesburg)	Hosts: Area Development Partnership Interactive Group Activity <i>Refreshments provided by The Gulf Coast Alliance</i>
4:30 p.m.	Dismiss to Working Groups	

Thursday September 20, 2018

8-10:00 a.m.	Workforce Development	Allison Beasley, Director of Economic Development South MS Planning and Development District Gulfport, Mississippi Lindsey Ward, Senior Project Manager South MS Planning and Development District Gulfport, MS
10 a.m.- noon	Strategic Planning	Gray Swoope, Principal VisionFirst Advisors Tallahassee, Florida
noon-1:00 p.m.	Team’s Working Lunch and Recognition Awards	Host: Dr. Chad Miller, Associate Professor & Program Coordinator USM Masters of Economic Development Program Mary Swoope, President Mississippi Economic Development Council Jackson, Mississippi Recognition of the Chuck Ueltschey/MS Power Scholarship for Elected Officials recipients Recognition of the Chuck Ueltschey Family Scholarship for Partner in Economic Development Recognition of the Ron Swager Scholarship for Practitioner New in the Profession
1:15-5:00 p.m.	‘The Game’ Team Presentations	Teams presentations and recommendations